## **COOKIE POLICY**



The Scout Association of Croatia, Koturaška 3a, 10 000 Zagreb, OIB: 11199390757 operates a strict privacy policy. We are committed to being transparent about the technologies we use, and we've outlined below how we use cookies when you visit our site www.boranka.hr

Insofar as the information collected using cookies constitutes personal data, the provisions of the Privacy Policy shall apply and supplement this Cookie Policy.

#### What is a cookie?

A cookie is a small snippet of text that a website asks your browser to store. All cookies have expiration dates in them that determine how long they stay in your browser. Cookies can be removed in two ways: automatically, when they expire, or when you manually delete them. We've included more details below to help you understand what kinds of cookies we use.

### Does The Scout Association of Croatia use cookies?

Yes, with the primary purpose to make our website work more effectively and to memorize various information in order to facilitate your navigation on a website, to ensure the smooth functioning of these or to make them more effective, for example by memorizing your language preferences.

# What kinds of cookies does The Scout Association of Croatia use and why?

We use different kinds of cookies for various reasons:

1)Essential cookies (strictly necessary) – These cookies are essential for browsing our Website or strictly necessary for the provision of a service specifically requested by a user. The removal of this type of cookies can lead to navigation difficulties and is therefore strongly discouraged.

- 2)Session cookies these are temporary cookies that expire (and are automatically erased) whenever you close your browser. We use session cookies to grant access to content and things you have to log in to do.
- 3)Persistent cookies these usually have an expiration date of maximum 13 months and thus stay in your browser until they expire, or until you manually delete them. We use persistent cookies for functionalities like remembering login details. We also use persistent cookies to better understand usage patterns so we can improve the site for our customers. This information is anonymised when we look at the data, in other words, we look at patterns, but we do not see individuals' personally identified information (PII).
- 4)Analytics cookies (statistics) These cookies are used to gather information about your use of the Website, in order to improve the content of the Website, make it more suitable to your needs and increase its usability. For example, these cookies show us the most visited pages of the Website or help to identify difficulties that may be encountered during navigation.
- 5)Preference cookies (performance) These cookies collect information about your choices and preferences and make your navigation more pleasant and personalized. These cookies make it possible to memorize the language chosen during your first visit to our Website in order to personalize it accordingly.

## What other cookies might you encounter on www. boranka.hr?

There are also limited third-party cookies on the site. These cookies could be session or persistent and are set by entities other than The Scout Association of Croatia. To ensure compliance with our policies, we restrict the use of third-party cookies to trusted partners of The Scout Association of Croatia.

For example, we currently allow:

Social sharing – This allows you to share our articles through various social sharing networks like Face-book. Social networks providing such a sharing button are likely to identify you with this button, even if you did not use this button when visiting our Website. We invite you to consult the privacy policy of these social networks, by visiting their respective websites, to learn the purpose of using the information collected through these sharing buttons.

Audience measurement and validation – We use services such as Google Analytics to understand how many people come and what is popular which helps us improve the website. No personally identifiable information (PII) is stored and site usage is always looked at on an aggregate (and anonymous) level. Other functionality – we use Google for our advertising platform. Those teams set cookies in order to control frequency and target advertising to the right section or geographic region.

The Scout Association of Croatia may also use cookies, web beacons and similar technologies, and/or a third-party ad serving software, to collect non-personally identifiable information about users of our site and about activity that occurs within our site. The information collected allows us to analyze how users use the site and to track user interests, trends and patterns. We also may use third-party advertising companies to target and serve some of the advertisements that appear on our site, and these companies likewise may use their own cookies, web beacons and similar technologies to collect non-personally identifiable information from users of our site. The information collected by these companies does not identify you personally and does not include your name, address, email address or telephone number.

These companies may use that information, sometimes in conjunction with similar non-personally identifiable information gathered from other websites, to deliver advertisements on this site, and possibly on other websites (if the third-party advertising company operates an advertising network), tailored to match the perceived interests of consumers.

The collection and use of information by these companies is governed by the relevant third party's privacy policy and is not covered by our privacy policy.

## How can I configure, delete or disable cookies?

You can easily delete, disable or accept cookies from our Website at any time by configuring your browser settings.

Each browser (Internet Explorer, Safari, Firefox, Google Chrome, etc.) has its own cookie configuration mode. To learn about the procedure to follow concerning your navigator, visit the site:

http://www.allaboutcookies.org/manage-cookies/.

www.youronlinechoices.com/hr

www.aboutads.info/choices

https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage http://www.addthis.com/privacy/privacy-policy

You can also visit:

- European Interactive Digital Advertising Alliance (EU)
- Internet Advertising Bureau (US)
- Internet Advertising Bureau (EU)
- Google Chrome
- Internet Explorer
- Mozilla Firefox
- Safari (Desktop)
- Safari (Mobile)
- Android Browser
- Opera
- Opera Mobile

### Will the Website work if I disable cookies?

ou can browse www.boranka.hr with cookies disabled, though some interactions may not work.

# Why does the message explaining cookies keep appearing?

If you close the banner and it reappears the next time you visit us, you most likely have cookies disabled. We use a persistent cookie to remember that you closed the banner, but this only works when cookies on our site are enabled.

### Other questions?

If you have other questions, contact us:

- -by sending an email to the following address: sih@sih.hr
- -by writing to the following postal address:

SCOUTS CROATIA Koturaška 3a 10 000 Zagreb Republika Hrvatska